



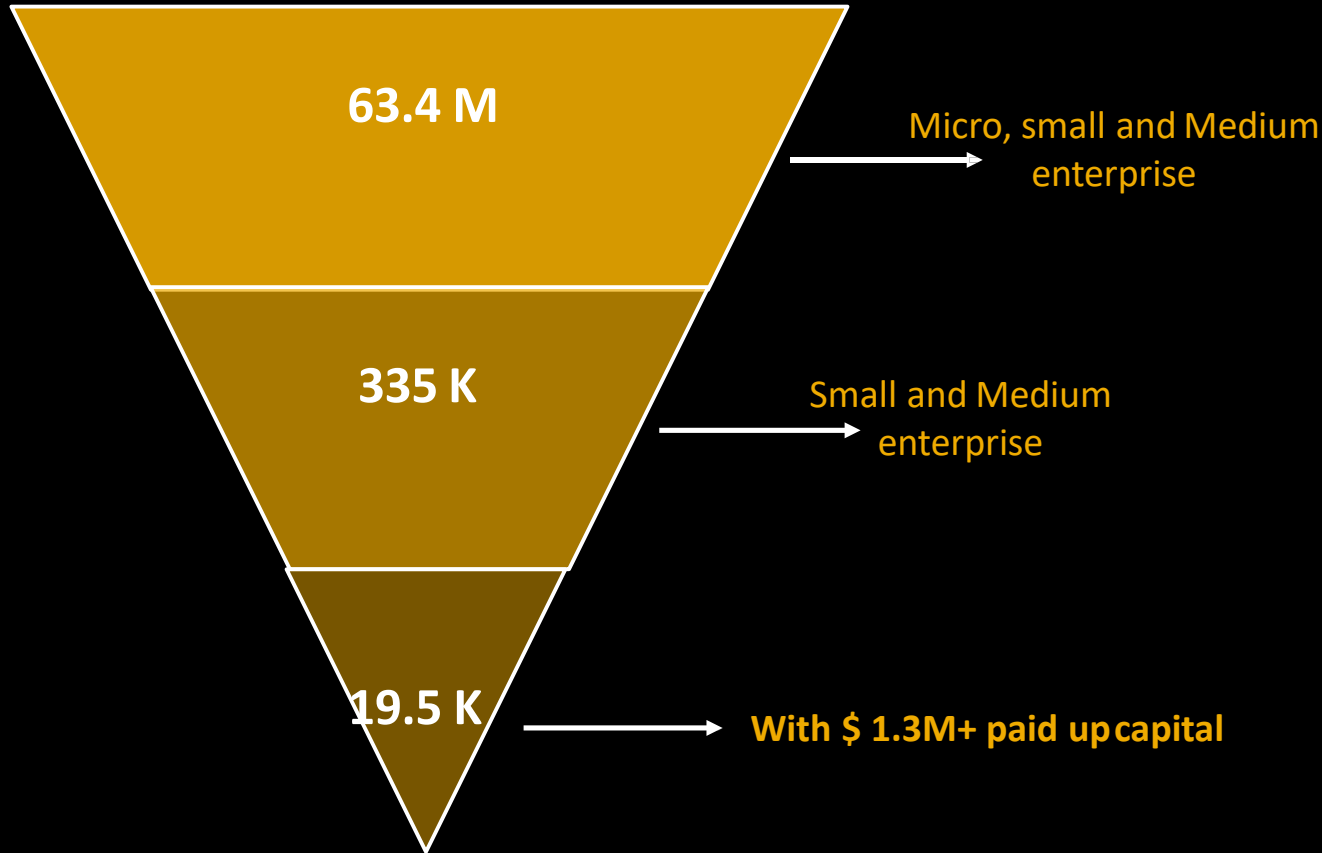
Confederation of Indian Industry
125 Years - Since 1895

GLOBAL BHARAT PROGRAM

SAP India

THE BEST RUN 

MSME's –Engine of the Indian Economy



- 30% SMEs (330K) with 8.6% CAGR till FY26 can contribute \$1T to GDP by 2026
- Current Contribution-
GDP: 29% | Exports : 49% | Employment 111 Million People
- Expected Contribution to Increase to:
GDP- 50% | Export 75%
- 70% of the SMBs are digitally influenced

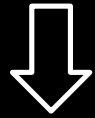
Challenges : Still Faced with Core Issues : Talent, Financing, Market , Quality & Digitization

Trends : Equip MSME's to become **Self Reliant** Government Focus Areas

- Robust Supply Chain
- Technology Driven Systems
- Better Quality Products & Services
- Talent Development

Global Bharat Program – For globally competitive MSMEs

Creating Robust Supply Chain



Global Market Access

Onboard Indian SME's as suppliers on SAP Ariba Network that is host to transactions worth \$3.2T annually. Also help buyers find alternate suppliers.

Supply Chain Resilience with Global B2B Commerce Platform

Developing Talent



Workforce Skilling

Skill SME workforce digitally with over 150 courses on Soft Skills, Productivity, Technology etc. with Nasscom Foundation & Pratham. Delivery through 'Code Unnati Mobile App'.

Skill Workforce on Topical Content to increase their relevance & readiness in evolving environment

Enabling Better Products



Digital Transformation

Access to best in class ERP- SAP Business one starter pack at INR 3,999 (Upto 5 users)

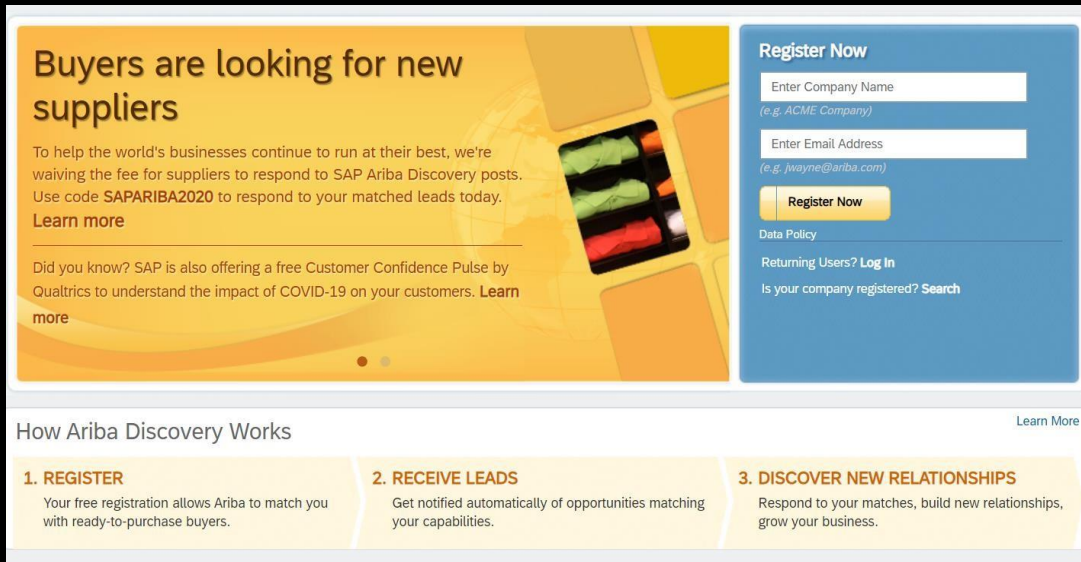
Digital Transformation with Global Standards Systems & Processes to drive greater efficiency

Collaboration with Partners & Government for Outreach



Global Market Access

Creating a Robust Supply Chain



Buyers are looking for new suppliers

To help the world's businesses continue to run at their best, we're waiving the fee for suppliers to respond to SAP Ariba Discovery posts. Use code **SAPARIBA2020** to respond to your matched leads today. [Learn more](#)

Did you know? SAP is also offering a free Customer Confidence Pulse by Qualtrics to understand the impact of COVID-19 on your customers. [Learn more](#)

Register Now

Enter Company Name
(e.g. ACME Company)

Enter Email Address
(e.g. jwayne@ariba.com)

Register Now

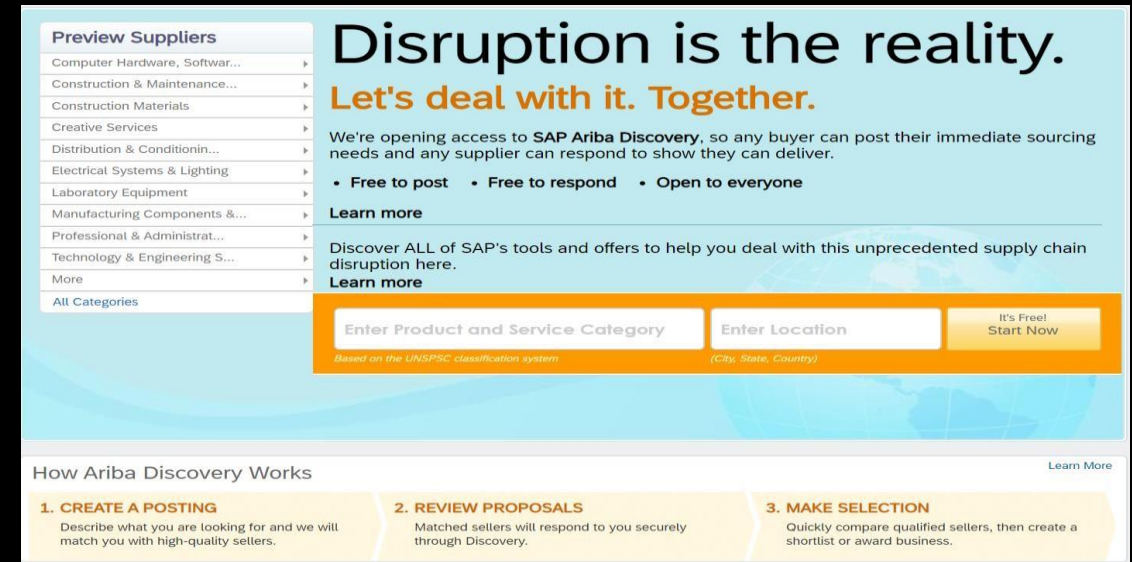
Data Policy

Returning Users? [Log In](#)

Is your company registered? [Search](#)

How Ariba Discovery Works [Learn More](#)

- 1. REGISTER**
Your free registration allows Ariba to match you with ready-to-purchase buyers.
- 2. RECEIVE LEADS**
Get notified automatically of opportunities matching your capabilities.
- 3. DISCOVER NEW RELATIONSHIPS**
Respond to your matches, build new relationships, grow your business.



Preview Suppliers

- Computer Hardware, Softwar...
- Construction & Maintenance...
- Construction Materials
- Creative Services
- Distribution & Conditionin...
- Electrical Systems & Lighting
- Laboratory Equipment
- Manufacturing Components &...
- Professional & Administrat...
- Technology & Engineering S...
- More
- All Categories

Disruption is the reality.

Let's deal with it. Together.

We're opening access to **SAP Ariba Discovery**, so any buyer can post their immediate sourcing needs and any supplier can respond to show they can deliver.

- Free to post
- Free to respond
- Open to everyone

Learn more

Discover ALL of SAP's tools and offers to help you deal with this unprecedented supply chain disruption here. **Learn more**

Enter Product and Service Category Enter Location **It's Free! Start Now**

Based on the UNSPSC classification system (City, State, Country)

How Ariba Discovery Works [Learn More](#)

- 1. CREATE A POSTING**
Describe what you are looking for and we will match you with high-quality sellers.
- 2. REVIEW PROPOSALS**
Matched sellers will respond to you securely through Discovery.
- 3. MAKE SELECTION**
Quickly compare qualified sellers, then create a shortlist or award business.

Open access to SAP Ariba Discovery where any buyer can post sourcing needs and any of the four million suppliers on Ariba Network can respond with their ability to deliver the goods and services required with no fees through **December 31, 2020**.


Ariba Network is the largest digital B2B marketplace where more than USD \$3.3 trillion in global commerce







Workforce Skilling

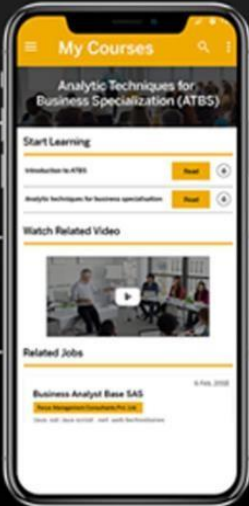
Workforce Skilling brought to you by the award winning CODE UNNATI program

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COURSES AND JOBS
on code unnati app now







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- Fast Connect
- Free Update
- Jobs
- Course Videos
- Online Classes

In Association with NASSCOM Foundation, Pratham & UNDP- SAP Code Unnati Learning for Life mobile application brings to you 240+ courses to upskill yourself & your workforce

Global Bharat program Launch: Globally competitive MSMEs

SAP SAPPHERE NOW
CONVERGE

SMALL AND MIDSIZE ENTERPRISES

Making Indian SMEs Globally Competitive

An Interactive Session with Union MSME Minister **Shri Nitin Jairam Gadkari**

[SIGN UP NOW](#)

SAP to help MSMEs become competitive

The Global Bharat programme is designed to enable Indian MSMEs become globally competitive by equipping them with digital technologies

Bengaluru: SAP India on Monday launched a programme called Global Bharat, designed to enable Indian MSMEs become globally competitive by equipping them with digital technologies. The company's Ariba marketplace will be available free to suppliers till December 31. The marketplace allows suppliers to showcase their products to buyers around the world, and to transact.

SAP India MD Deb Deep Sengupta said nearly 500,000 buyers and suppliers are connected to Ariba Network in India. The company said in the past 12 months, these companies exchanged more than 64,000 purchase orders worth over \$23 billion and more than 430,000 invoices valued at over \$55 billion. Globally, Ariba Network is one of the largest digital B2B marketplaces, with more than \$1.3 trillion in global commerce flows annually.

MSMEs, which constitute 90% of SAP's customers, will also be provided access to 240 SAP courses in areas like digital financial, soft skills, productivity and technologies, which they can use to skill the workforce and adapt to the new working environments.

SAP will offer its ERP solution too at an affordable rate to MSMEs.

SAP launches program for MSMEs

As part of this initiative, the company will offer MSMEs free access to its B2B marketplace Ariba Networks till the end of this year.

ET Bureau | Last Updated: Jun 29, 2020, 03:30 PM IST

PUNE: SAP India has launched a new program to help micro, small and medium enterprises become more competitive globally.

The program, 'Global Bharat', will provide MSMEs free access to SAP's global Ariba Network, as well as offer digital skilling initiatives for the workforce.

Speaking to ET, Deb Deep Sengupta, President and Managing Director, SAP Indian Subcontinent, said the aim was to

Now MSMEs can access SAP India's cloud marketplace Ariba for free

With 80 per cent of SAP's customers in India being from the MSME sector, Deb Deep Sengupta of SAP India said in the past three months the conversation with players in the sector brought out three key short-term issues

Rukmini rao | June 29, 2020 | Updated 19:47 IST

SAP launches Global Bharat program to equip MSMEs with digital technologies

SAP SE has secured €7 billion (\$7.9 billion) in financing to cover the purchase price and acquisition-related costs in the Qualtrics deal. Photo: Bloomberg

SAP India on Monday announced the launch of the Global Bharat programme to equip micro, small and medium enterprises (MSMEs) in the country with digital technologies, to help them become globally more competitive.

The programme, which has been developed in association with NASSCOM Foundation, United Nations Development Programme, Pratham InfoTech Foundation, includes three initiatives that focus on enabling greater access to global marketplace, skill development and the use of technology tools to drive business for MSMEs.

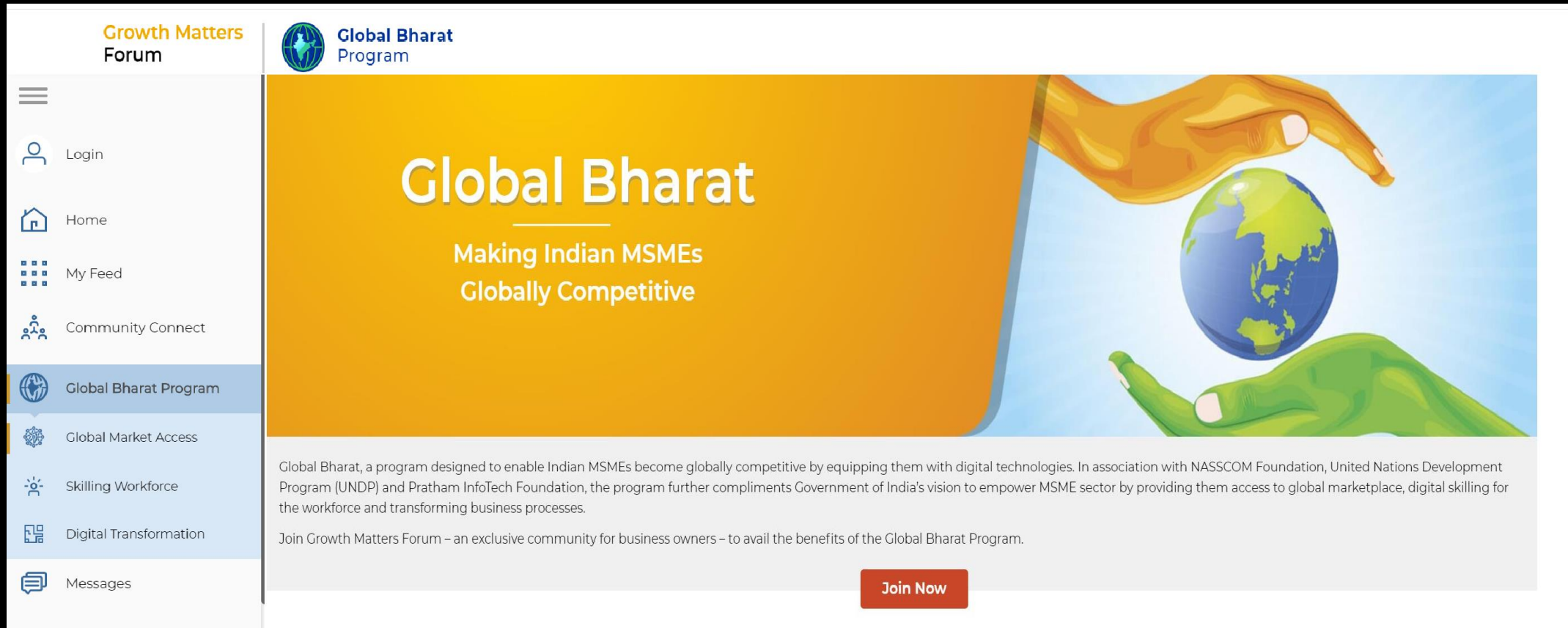
Speaking about the programme, SAP Indian Subcontinent President and Managing Director Deb Deep Sengupta said the impact of coronavirus pandemic on economy and businesses has been felt majorly by MSMEs across the country.

Union minister Shri Nitin Gadkari at SAP SapphireNow

Coverage by leading newspapers.

Access Global Bharat Offerings on Growth Matters Forum

An exclusive community for MSME business owners



Growth Matters Forum

Global Bharat Program

Global Bharat
Making Indian MSMEs Globally Competitive

Global Bharat, a program designed to enable Indian MSMEs become globally competitive by equipping them with digital technologies. In association with NASSCOM Foundation, United Nations Development Program (UNDP) and Pratham InfoTech Foundation, the program further complements Government of India's vision to empower MSME sector by providing them access to global marketplace, digital skilling for the workforce and transforming business processes.

Join Growth Matters Forum – an exclusive community for business owners – to avail the benefits of the Global Bharat Program.

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