



समयमैव जयते  
Ministry of Micro, Small and Medium Enterprises  
Government of India



Confederation of Indian Industry

# NORTH EAST MSME SUMMIT

## FOR SC/ST ENTREPRENEURS

Promoting Trade Opportunities for SC/ST  
Entrepreneurs in the Northeastern Region



22ND-23RD NOVEMBER 2019

MANIRAMDEWAN TRADE CENTRE  
GUWAHATI, ASSAM





# NORTH EAST MSME SUMMIT


The North East MSME Summit for SC/ST entrepreneurs has been considered to provide a platform for MSMEs of NER states to learn and share best practices from the experts, garner awareness and leverage on available government schemes designed for start-ups and business expansion, meet potential vendors and engage in establishing business and financial linkages.

The summit will attempt to create an enriching platform for sharing of information and ideason various aspects pertaining to the SC/ST entrepreneurs in the regions and would expose the huge opportunity for investment and growth of business enterprises by bringing together all the components which are required to shape up their ideas into a reality.

NER occupies **8.55%** of   
the total tribal population of India

**81.5%** of the total   
population resides in rural area

**4.58%** of total   
fruit production in India

Top Producer of   
Silk- **99.78%** of Muga  
Silk, **98.74%** of Eri Silk

Area under Tea   
Cultivation- **338371** hectares

Registered Small  
Tea Growers- **13175** 

Khadi and Village Industries  
employed about **5.60** lakh  
people from the NER

Sale of products from   
Khadi and Village industries  
amounted to - **118276.96** lakhs



## AREA



Agro and Food Processing



Handloom and Handicraft



Beverages-Tea & Coffee Processing and other traditional drinks



Bamboo and Cane products



Piggery Sector



Medicinal and Aromatic Plants



Women Empowerment through boosting entrepreneurship



Specific country session of Vietnam and North Korea

## KEY TAKEAWAYS

Exposure to various stakeholders important to drive Indian and sectoral economies

Our initiatives are meant for the larger mass and are highly sought after

Opportunity to interact with the Policy Maker and Decision Makers

Platforms connecting industry with R&D and developmental Institutions

One of the few platforms facilitating Industry-Academia partnerships

Highly knowledge centric sessions

Value addition by higher government authorities and industry experts

Relevant to the current global trends

## PARTNER BENEFITS

Exclusive branding opportunities

Exposure to a new segment of market

Get visibility to the Industry across sectors and states

Get visibility to international SMEs

Get recognised as a growth driver of MSMEs



## WORKSHOPS

On potential of  
piggy banks in the  
export market

Bamboo and  
Cane products

## DEMO ON AROMATIC OIL PROCESSING

## WHO SHOULD ATTEND

Enterprises looking for business  
partners and

distributors in India

International companies

Young entrepreneurs

Startups and innovators

Post-harvest technology providers

Cold chain infrastructure players

Food technologists

Logistics players in the food chain business

Food processing and packaging companies

Skin care products manufacturing companies

Ayurveda companies

Home décor entrepreneurs and companies

Home linen retailers

Textile companies

Event Partner



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