



## **Reboot to Rebound: Stimulating Demand & Supply Side**

**आत्म-विश्वास से आत्मनिर्भर**

**Programme Agenda**

**09 - 10 December 2020, CII HIVE Virtual Platform**

### **Day 1: Wednesday, 9 December 2020**

0900– 0945 hrs Registration

**0945 – 1000 hrs Summit Opening  
Address:**

**Mr Shreekant Somany**  
Chairman CII National MSME Council &  
CMD, Somany Ceramics Ltd.

**Special Remarks:**

**Ms Alka Arora**  
Joint Secretary  
Ministry of MSME  
Government of India

**1000 - 1100 hrs Session I: Shaping up MSME Ecosystem through Technology and Innovation-  
Industry 4.0**

*The session will deliberate on the current adoption levels of technology among MSMEs in India and strategies which are required for better adoption, such as better accessibility & modernization to Govt. and private Technology Centers, Tool Rooms and R&D centers, upgradation and customization of tech solutions in India as per the MSME industry needs, access to tech skill labor, affordability, role of startups & partnership with MSMEs.*

**Session Moderator**

**Mr Vikram Chandra**  
Editor Ji

**Panelists**

- **Mr Mathew Gamser**, CEO, SME Finance Forum, International Financial Corporation, USA
- **Ms Christine Boles**, VP, Internet of Things Group Intel Corporation, USA
- **Shri Sudhir Garg**, Joint Secretary, Ministry of MSME Government of India

### SME User Perspective

- **Ms Kanchan Pant**  
Chief Operating Officer  
Sharada Industries
- **Mr Mukund Kulkarni**  
Co-Chairman, CII Tech Saksham Core Group and  
Director, Expert Global Solutions Pvt Ltd

### Summing up

**Mr Vikram Chandra**

### Parallel Sessions II & III

#### 1130 – 1230 hrs Session II: Partnership between India & Russia: SME collaboration

*Russia has been a longstanding and time-tested partner for India. Development of India-Russia relations has been a key pillar of India's foreign policy. Since the signing of "Declaration on the India-Russia Strategic Partnership" in October 2000, India-Russia ties have acquired a qualitatively new character with enhanced levels of cooperation in almost all areas of the bilateral relationship including political, security, defence, trade and economy, science and technology, and culture. This session focuses on how MSMEs can benefit from the India Russian pacts and see importing and exporting opportunities.*

1130-1135 hrs	Chair and Moderator	<b>Mr Sameer Gupta</b> Co-Chairman, CII National MSME Council & CMD, Jakson Group
1135-1140 hrs	Welcome Remarks by	<b>Ms Olga Klikova</b> Business Ambassador to India & Member of General Council of All-Russia Public Organization "Business Russia"
1140-1145 hrs	Remarks by	<b>Mr Dmitry Prokhorenko</b> Director, International Network Development Russian Export Centre (REC)
1145-1150 hrs	Remarks by	<b>Mr Alexander Beliaev</b> Head of Russian Export Centre & My Business Program, Tomsk Region, Russian Federation
1150-1155 hrs	Remarks by	<b>Ms Victoria Afanasova</b> Director, Volgograd export support Centre
1155-1200 hrs	Remarks by	<b>Ms Sergey Koyda</b> Export Director, Intersan Plus
1200-1205 hrs	Remarks by	<b>Mr Alexey Pinchuk</b> Chief Business Development Officer, Searchinform
1205-1210 hrs	Remarks by	<b>Mr Vinod Kumar</b>

President  
India SME Forum

1210-1220 hrs Special Remarks by

**Shri Vijayendra\***  
Chairman cum Managing Director  
National Small Industries Corporation (NSIC)  
Ministry of MSME, Government of India

1220-1230 hrs Summing up

**Mr Sameer Gupta**

**1130 – 1230 hrs Session III: Do we have the Finance Infrastructure ready for Indian SMEs to enter in GVCs in the New Normal?**

*SMEs have been badly struck due to current situation and to rebound and restructure, financial infrastructure has a critical role to play to help SMEs regain footing and further expand their business both within India and abroad. The new situation has resulted in the emergence of newer expectations and it is important that Banks and Financial Institutions are prepared to facilitate the new normal and become even stronger than pre-pandemic situation.*

Chair and Moderator

**Mr Jyoti Prakash Gadia**  
MD, Resurgent India Ltd.

Panelists

- **Mr Shailendra Singh**, MD & CEO, Bank of Baroda Financial Solutions Ltd.
- **Mr Shachindra Nath**, Executive Chairman & MD, UGRO Capitals
- **Mr Aniket Doegar** Co-founder & CEO Haqdarshak
- **CA Narasimhan Elangovan**, Partner, Finsquare Consulting

Special Remarks

**Shri Anand Sherkhane**  
Additional Development Commissioner  
Ministry of MSME, Government of India

Summing up

**Mr Jyoti Prakash Gadia**

**1245 – 1400 hrs Special Plenary IV: Vocal for Local 2 Global**

*The session attempts to bring forward the perspectives and views of the Business thought leaders on the best practices that Indian MSMEs need to adapt and focus on specially in the current context. It is important that the MSME's confidence is lifted to rebound even more strongly which is the need of the hour. The session will delve into the imperativeness and need of the robust MSME supply chain for the Indian Industry to survive and flourish.*

**Session Moderator**

**Ms Swati Khandelwal**

Executive Editor  
Zee Business

**Panelists**

- **Dr Nalin Shinghal**, Chairman and Managing Director, Bharat Heavy Electricals Ltd.
- **Dr Pawan Goenka**, Managing Director, Mahindra and Mahindra Ltd.
- **Mr Shreekant Somany**, Chairman and Managing Director, Somany Ceramics Ltd.
- **Ms Alka Arora**, Joint Secretary, Ministry of MSME
- **Mr Suhas Tuljapurkar**, Founder Director, Legasis Services

**1545 – 1645 hrs Session V: Digitization of Financial Supply Chain for MSMEs: Importance & relevance in today's scenario**

*How digital payments can help MSMEs cope up during the pandemic? Digital Payment Solutions provider's offerings for MSME and busting the myths and challenges in this space. Understanding the role played by the said industry- Pre-Pandemic Era and in the New Normal- During and Post Pandemic. The session will delve upon making MSME globally competitive through digitization of Supply chain financing including a robust digital financial support mechanism and further help MSMEs to adopt latest digital tools to streamline their operations and financial supply chain by increasing their credit worthiness, knowledge on digital transactions, access to digital lending and digital governance.*

Session Chair &  
Moderator

**Mr Ashok Saigal**

Co-Chairman, CII National MSME Council &  
MD, Frontier Technologies Pvt Ltd

'Digitization of MSMEs',  
context setting by

**Ms Chavi Jafa**

Vice President, Business Solutions (Asia Pacific)  
VISA

**Panelists:** *Transforming the traditional financing through responsible digitization*

- **Mr Sunil Daga**, President, Kotak Mahindra Bank
- **Mr Alok Mittal**, Founder Indify and India Angel Network
- **Mr Rajiv Anand**, Executive Director, Axis Bank
- **Mr Sumant Rampal**, Head, Business Banking Group, HDFC Bank
- **Ms Glory Swarupa**, Director General, Ni-msme, Ministry of MSME

Special remarks	<b>Shri Piyush Srivastava</b> Additional Development Commissioner Ministry of MSME Government of India
Concluding Remarks	<b>Mr Ashok Saigal</b>

## 1700- 1800 hrs Inaugural Session

1700-1705 hrs	Opening Remarks	<b>Mr Chandrajit Banerjee</b> Director General Confederation of Indian Industry (CII)
1705-1712 hrs	Special Remarks	<b>Mr Uday Kotak</b> President, CII and MD & CEO, Kotak Mahindra Bank
1712-1722 hrs	Keynote Address	<b>Mr Arvind Kumar Sharma</b> Secretary Ministry of MSME Government of India
1722-1730 hrs	<b>Important Announcements</b>	
1730-1732 hrs	<b><i>Unveiling of Digital Saksham Logo by Hon'ble Minister</i></b>	
1732-1757 hrs	Inaugural Address by Chief Guest	<b>Shri Nitin Gadkari</b> Hon'ble Minister for MSMEs and Road Transport & Highways Government of India
1757-1800 hrs	Vote of Thanks	<b>Mr Shreekant Somany</b> Chairman, CII National MSME Council & CMD, Somany Ceramics Ltd

## Day 2: Thursday, 10 December 2020

### 1030 – 1130 hrs Session VI: Session on EODB Reform Measures EODB | Cost of business | Strong sectors in MSME

*The government of India in the past few years has accorded an utmost priority to the Ease of Doing Business (EoDB). The accent is on rationalization of regulatory burden and use of technology to make the compliance cost come down for the industry. States are also implementing business reforms in the spirit of competitive federalism. These reform measures have been reducing the cost of doing business too in many states. While leading states must continue improving the business environment further, it is time their best practices and success stories are shared with other states, especially in the context of MSMEs.*

*This Session would, therefore, endeavor to:*

- *Identify and disseminate good / best practices on EoDB being followed in the top-ranking states with a special focus on MSMEs.*

- *Deliberate on the challenges being faced in implementation of some key business reforms and invite experience sharing by states in resolution of issues.*
- *Discuss how implementation of key business reforms has helped in unshackling the growth potential of some major sectors in various states that emerged strong post the adoption of the best practices*

Moderated by

**CII Chairperson**

Presentation By

- **Sh. M. K. Das**, Principle Secretary, Industries and Mines  
Government of Gujarat
- **Sh. Naresh Pal Gangwar**, Principle Secretary,  
Government of Rajasthan

Session Chair and  
Special Remarks

**Shri Devendra Kumar Singh**  
Additional Secretary & Development Commissioner  
Ministry of MSME  
Government of India

Summing up

**CII Chairperson**

### 1300 – 1400 hrs Session VII: Masterclass on FTAs

*In India, MSMEs (micro, small and medium enterprises) contribute nearly half of India's exports to the world and 29% of the GDP. Among the existing MSME exporters, most operate through export houses as also evident from a low proportion of registered MSME exporters. This highlights their limited or minimal knowledge of documentation procedures, and the existence and nature of NTBs applicable on their products. Awareness on quality standards and regulations is crucial to diversify to other markets, and to minimize rejection of shipments. It is important for the exporter to understand the differences in markets and meet the standards as the requirements vary across different regions/ markets. Much of this can be achieved through improved and transparent communication. Evermore, upto-date information becomes indispensable as international governments become more protectionists in post-pandemic recovery.*

*A dedicated support for SMEs through imparting information as well as addressing their concerns will not only improve prospects for SMEs but will also contribute to greater utilization of the FTAs. Our focus on strengthening cooperation on SMEs as part of India's FTAs is topical due to three main reasons: (i) the recovery from pandemic related crisis, (ii) in view of India's on-going FTA negotiation with Peru and expansion of the existing PTA with Chile, and (iii) the national government's announcement for post-Covid19 intervention to promote e-market linkage for MSMEs.*

Moderator

**Mr Sushil Aggarwal**  
Member, CII National MSME Council and  
Chairman, Avro India Ltd

Masterclass  
presentation by  
(i) Service Sector

**Ms Rupa Chanda**  
*RBI Chair Professor in Economics*  
Chair, Economics and Social Sciences Area  
Indian Institute of Management (IIM), Bangalore

Masterclass  
presentation by  
(ii) Manufacturing  
Sector

**Dr. Ram Upendra Das**  
Head, Centre for Regional Trade

Observer & remarks

**Ms Mercy Epao**  
Director (SME), Ministry of MSME

Summing up

**Mr Sushil Aggarwal**

**1430 – 1530 hrs Session VIII: Understanding Buyers' Perspectives from Focused Countries | UK, Netherlands, Germany & France**

*Participation of Indian MSMEs in the global market is a milestone the MSME sector has to achieve. However, to survive and grow in the market, the MSMEs must understand and take into consideration, various factors. It is necessary that the Indian MSME sector look at globalisation from a different angle. MSMEs need to understand the role they will play in the market from the buyer's perspective to cater to the needs of the global market. The Indian MSME sector offers a wide portfolio of products, which would, no doubt, cater to the demands of many. However, to efficiently meet them, they must first look at global trade from the buyer's point of view. Today's session will shed some light the views on participation of Indian MSMEs in a few countries- UK, Netherlands, Germany and France.*

1430 – 1435 hrs Chair & Moderator

**Mr Anil Saboo**  
Member, CII National MSME Council and CMD,  
Elektrolites (Power) Private Limited

Panelists

- **Ms Edith N. Nordmann**, Chairman, Netherlands India Chamber of Commerce and Trade
- **Mr Philip Bouverat**, Director, JCB (UK)
- **Mr Stephane Watier\***, Units Global Manager Axon Interconnectors & Wires P Ltd, France
- **Mr Chiranjeevi Allalassandra Ranjanna** Business Development Head (Asia Operations), Pilz Schindler GmbH, (Germany) and Co-founder of Scion Agricos P Ltd

Special Address

**Ms Alka Arora**  
Joint Secretary, Ministry of MSME  
Government of India

Summing up

**Mr Anil Saboo**

**1600 – 1645 hrs Session IX: Partnerships and Collaborations – Emerging Global Economies**

*The people of the world, cultures, societies and economies are integrating as the distances are shrinking and fast means of communications are making the movement of people, goods, capital, information and knowledge much easier. The world has now, become a closely knit global village. Many countries are now welcoming trade with other countries. In this era of globalization, exploring partnerships and collaborations with other countries would pave way*

*for innovation and growth of Indian trade. Through this session MSMEs will learn of the many opportunities they can take advantage of in the growing global economy.*

**1600 – 1605 hrs** Chair & Moderator

**Mr Ashok Saigal**

Co-chairman, CII National MSME Council &  
Managing Director, Frontier Technologies P Ltd

Panelists

- **Mr Chabuka J Kawesha**, President, Zambia Chambers of Commerce & Industry and Chairperson, Zambia Private Sector Alliance (ZPSA)
- **Mr Henry Rithaa**, Chief Executive Officer, Micro and Small Enterprises Authority (MSEA), Kenya
- **Ms Sandra Minn\***, Managing Director Burgundy Hills Ltd, Myanmar

Summing Up by

**Mr Ashok Saigal**

**1700 – 1740 hrs Session X: Boosting MSME Exports: E-commerce, Brand Building, Standards and Credit Facilitation**

*Indian MSME's contribution to the exports to the tune of 40% is taken as a fact. However, the scarcity of funds due to lack of financial inclusion, lack of quality standards and inadequate branding continue to stand as impediments in sustaining or enhancing the exports. It is time for MSMEs to look aggressively beyond borders and venture out the structured financial solutions such as export financing instead of informal financing. Also, it is high time that quality standards are followed and adopted to penetrate into the Global Markets*

*The session is a guide and a step for boosting MSMEs exports.*

Session Moderator

**Mr Ravi Todi**

Chair, CII ER MSME Sub-committee and  
MD, Shrachi Group

Panelists

- **Mr Tarun Sharma**, Chief General Manager and Regional Head, Exim Bank
- **Mr Tim Nicolle**, CEO, Prima Dollar
- **Mr Anil Aggarwal**, Founder & CEO, Vichitra Exports
- **Ms Angie Kriplani**, Interior designer & promotor of Angie homes - Angie Kripalani design

Keynote Address

**Mr Pramod Kumar Tiwari, IAS\***

Director General  
Bureau of Indian Standards

Summing up

**Mr Ravi Todi**

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